

Bachelor Arts Degree with a Major in Journalism

Catalog Year 2020-21

Concentrations available in News and Public Relations

Select a concentration (check a box):

Name _____

HSU ID _____

Email _____

Adviser _____

News

Public Relations

Core Requirements: 20 Units

_____ JMC 105	Introduction to Mass Communication (Area C)	3
_____ JMC 120	Beginning Reporting	3
_____ JMC 125	Intro to Journalism Tools	3
_____ JMC 327	Lumberjack News Workshop	2
_____ JMC 328	Media Law	3
_____ JMC 332	Media Ethics	3
_____ JMC 480	Special Topics (topic changes each semester)	3

Total Core Units 20

Core Elective: Select one of the following

_____ JMC 302	Mass Media & Popular Arts (Area C)	3
_____ JMC 305	International Mass Communication (DCG and Area D)	3
_____ JMC 306	Mass Communication History (Area D)	3
_____ JMC 309	Analyzing Mass Media Messages (Area C or D)	3

Total Core Elective Units 3

Lower Division Experiential Learning: Select 6 units from the following

_____ JMC 134	Photojournalism & Photoshop	3
_____ JMC 150	Digital Design	3
_____ JMC 154	Radio Production	3
_____ JMC 155	KRFH Workshop	1
_____ JMC 156	Video Production	3
_____ JMC 160	El Leñador Newspaper	2

Total Lower Division Exp. Learning Credits 6

Upper Division Experiential Learning: Select 4 units from the following

_____ JMC 325	Osprey Magazine Workshop	2
_____ JMC 333	Radio News Workshop	2
_____ JMC 355	Advanced KRFH Workshop	2
_____ JMC 360	El Leñador Newspaper	2
_____ JMC 427	Advanced Lumberjack News Workshop	2
_____ JMC 482	Mass Media Internship	1-3
_____ JMC 490	The KHSU Experience	1-2

Total Upper Division Exp. Learning Credits 4

Select Courses for the News Concentration or Public Relations Concentration on the next page.

News Concentration

Select one of the following:		
_____ JMC 318 Media Research		3
_____ JMC 322 Editing		3
	News Concentration Units	3
Select 9 units from the following courses:		
_____ JMC 320 Advanced Reporting		3
_____ JMC 324 Advanced News Writing		3
_____ JMC 334 Advanced Photojournalism & Photoshop		3
_____ JMC 336 Advanced Video Production		3
_____ JMC 450 Media Management		3
	News Concentration Additional Units	9

Total Credits for the News Concentration 12

Total Units for the Major 45

Public Relations Concentration

Take all of the following:		
_____ JMC 322 Editing		3
_____ JMC 323 Public Relations		3
_____ JMC 429 Advanced Public Relations		3
	Public Relations Required Units	9
Select one of the following:		
_____ JMC 318 Media Research		3
_____ JMC 354 Media Advertising		3
_____ JMC 450 Media Management		3
	Public Relations Optional Course Units	3

Total Credits for the Public Relations Concentration 12

Total Units for the Major 45

Notes:

Chair Signature Date

Adviser Signature Date

Student Signature Date